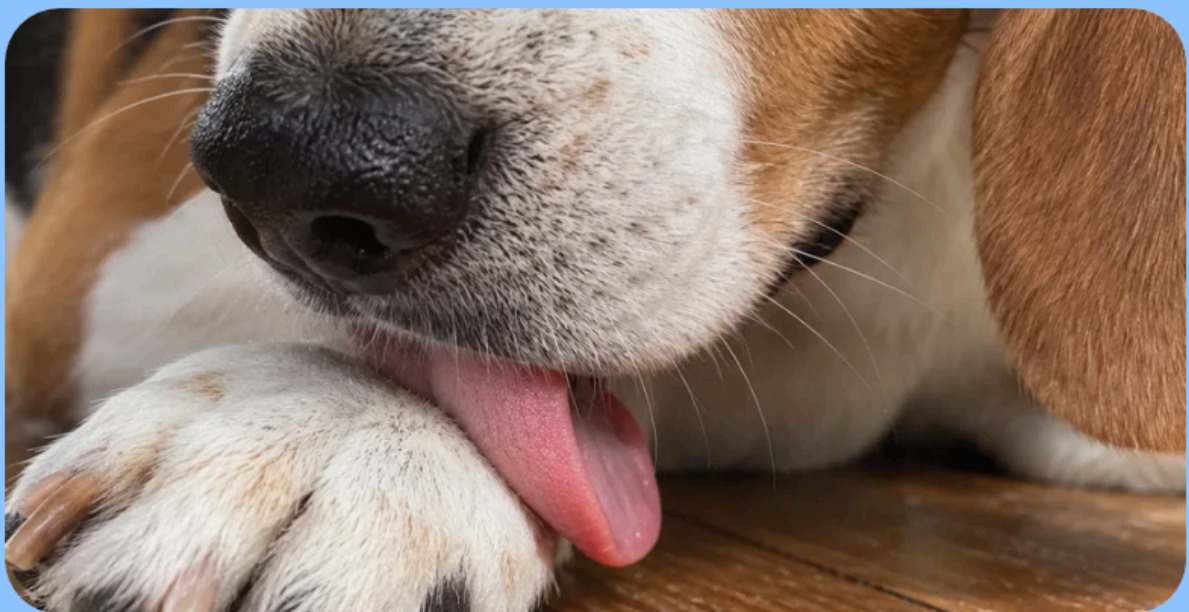


woofs

FREE GUIDE

The 5-Minute Paw & Ear Clean-Up Routine

After-walk paw wipe · weekly ear check · when to see the vet



For Woofs pet parents

₱299 value

Your Woofs is on the way

Woofs works on the inside, in the gut. This routine keeps paws and ears clean and dry. Use both: the chew inside, the wipe outside.

1

We pack and ship your order.

2

The rider texts or calls you.

Have the cash ready. You pay when the parcel is in your hands.

3

Today, before it arrives:

Do the first Paw Wipe below. Day 1 is the day it arrives: give the first chew at half the dose.

What you need

- A soft cloth or pet wipes (no alcohol, no perfume)
- A dry towel
- Cotton pads or cotton balls
- A dog ear cleaner your vet says is OK
- A brush for your dog's coat

Never use cotton buds inside the ear. They can push dirt deeper and hurt the ear.

The routine (5 minutes)

Step	When	How
1. Paw Wipe (1 minute)	After every walk	Wipe each paw with a damp cloth. Spread the toes and wipe between them. Then dry fully with a towel. Damp paws are where itch and smell start.
2. Ear Look and Sniff (1 minute)	2 times a week	Lift the ear flap. Look: pink and clean is good. Sniff: a sour or cheesy smell is a sign to watch. Write what you see in the log.
3. Ear Clean (2 minutes)	Only when you see dirt or wax. For most dogs, about once a month.	Red, swollen or very smelly ear? Do not clean it. See your vet. If the ear looks OK: put a little ear cleaner on a cotton pad. Wipe only the parts you can see. Stop if your dog shows pain. Too much cleaning can hurt the ear.
4. Brush (1 minute)	2 times a week	Brush with the hair, not against it. Look at the skin as you brush: red spots, flakes, dark patches.

Rainy season (tag-ulan)

Wet grass and mud stay between the toes. Dry the paws after every walk, even short ones. Check the skin folds too.

TOOL

4-Week Paw and Ear Log

Once a week. Write OK, or what you saw.

Week	Paws (between toes)	Ears (look, smell)	Skin and coat	Woofs every day?
Day 0				Start on Day 1
1				☐
2				☐
3				☐
4				☐

Make it easy for your dog

- **Short and calm.** Start with one paw. Add more each day.
- **Reward.** Give the Woofs chew right after the routine. Your dog learns that paw time means treat time.
- **Same time each day.** Right after the walk is easiest.

See your vet right away if:

- The ear is swollen, red, hot, or your dog cries when you touch it
- Your dog tilts the head, loses balance, or shakes the head non-stop
- There is pus, blood, or a strong bad smell from the ear
- A paw is swollen, cut, bleeding, or your dog is limping
- The skin has open sores or bald patches that grow

Woofs is a food supplement for dogs, not a medicine. It does not replace your vet.